## FAX 2.0 VS TRADITIONAL FAXING: WHICH COMES OUT ON TOP?

Lane's Fax 2.0 solution allows for fast and reliable fax communications in business and enterprise settings. When comparing our cloud-based solutions to traditional fax machines, the benefits are clear:

## **LANE**

Eliminates PTSN infrastructure and costs associated with call charges and equipment.

Send and receive fax instantaneously when exchanging documents with other Fax 2.0 users. (etherFAX)

Store audit trails in one consolidated communications platform.

Built-in scalability with disaster recovery.

Ensure faxes are sent and received in real-time.

Excellent 365/24/7 support and customer care using our automated ticketing system.







**SPEED** 









## TRADITIONAL FAX SOLUTIONS

Requires physical hardware like fax machines, phone lines, and expensive maintenance costs.

Fax cutoffs and slow transmission speeds due to reliance on phone lines and poor connection.

Hardcopy faxes can be lost or misplaced leading to an incomplete audit trail.

Challenges with scalability compared to digital solutions.

Limitations to visibility on fax exchange.

Limited support hours, longer wait times, difficulties contacting customer service.

Contact the Lane team today and learn how Fax 2.0 can transform your business communications environment.

